



The power to light your creativity

MSD Platinum 5 R lamps - The next-generation entertainment lighting

PHILIPS
sense **and** simplicity

Explore the idea of lighting without boundaries

Powerful, compact and brilliantly intense lighting. The new MSD Platinum 5 R lamps from Philips give you the freedom to express your creativity with light. The innovative new design takes entertainment lighting to the next level. The short arc produces a sparkling, bright light that eliminates shadows and produces outstanding colour reproduction. And the system is so compact and lightweight you can use it anywhere.

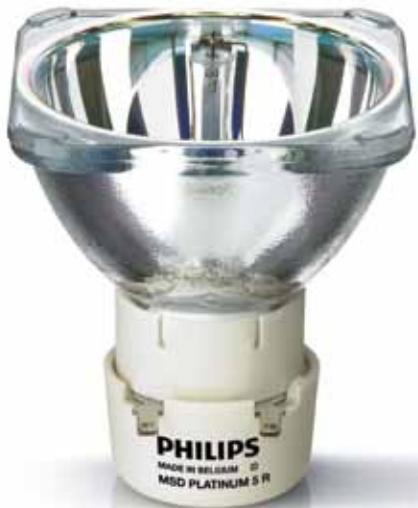
More design possibilities, more light output and less energy consumption. At every location on the stage. For an intensely exciting experience, let Platinum give you the power to light your creativity.

Features

- Philips MSD technology
- Very short arc
- Smaller, compact design
- Reflector lamp
- High correlated color temperature

Benefits

- A long and reliable lifetime (2000 hours)
- High beam intensity
- Freedom to create smaller and lighter fixtures
- Perfect alignment and placing with lamp replacements in seconds
- High perceived brightness



	Lamp Wattage (W)	Arc size (mm)	Lumen output (Lm)*	Colour temp (K)	CRI	Max Allowable pinch temp (°C)	Average lamp life (h)	Burning position	Ordering number lamps	Lamp driver code	Ordering number driver
Philips MSD Platinum 5 R	150 - 189	1	7950	8000	75	350	2.000	Any	243527	EUC 185d W/S41	243618

* double aperture at 189W



©2009 Koninklijke Philips Electronics N.V.
All rights reserved.

Date of release: November 2009 / 3222 635 67799
Printed in The Netherlands